# JOIN THE CHAMBER

## WHAT'S IN IT FOR ME?



**Advocate** 

Going into bat on your behalf as your collective voice for business in Penrith.



**Educate** 

Creating learning opportunities that will have you upskilled, inspired and informed.



Connect

Attend our regular gatherings to become part of our diverse business community.

Our holistic approach provides your business with the tools, support and resources you need for success.

Visit our website or give us a call to learn more.





# COLLECTIVE

### **BUSINESS SUPPORT & OPPORTUNITIES**

Chamber Collective groups act as your board of advisors and your "mastermind" team. It's by working together to develop skills, share knowledge and develop trust that business growth and success can be achieved.

## A fortnightly brains-trust roundtable



#### **Collaborate**

Join a small group of likeminds to fast-track your business success.



#### Support

Develop genuine relationships exchanging challenges, knowledge and advice.



#### **Exclusivity**

You're the industry expert. One person per industry in each group.

"Find a group of people who challenge and inspire you, spend a lot of time with them, and it will change your life." – Amy Poehler"



## MEMBERSHIP INCLUSIONS



| Penrith Valley Chamber Membership                                     | Silver<br>Membership | Gold<br>Membership | Platinum<br>Membership |
|---|----------------------|--------------------|------------------------|
| Packages Anniversary Membership Inc. GST                              | \$350.00 p.a         | \$795.00 p.a       | \$1,995.00 p.a         |
| Connection  |                      |                    |                        |
| Attend events at member rates   | V                    | <b>V</b>           | V                      |
| Allocated a <b>Chamber Buddy</b> to facilitate introductions          | V                    | V                  | V                      |
| Membership of Private Facebook group                                  | V                    | <b>V</b>           | <b>V</b>               |
| Ability to join a fortnightly <b>Chamber Collective</b> support group |                      | V                  | V                      |
| Priority Seating at PVC events  |                      |                    | V                      |
| Complimentary tickets to <b>Chamber Connect</b> events                | 1                    | 2                  | 4                      |
| Complimentary tickets to Budget Breakfast                             |                      |                    | 2                      |
| Promotion   |                      |                    |                        |
| Welcome profile on PVC social media                                   | V                    | <b>V</b>           | <b>V</b>               |
| Self-managed profile on PVC website (optimising your SEO)             | <b>V</b>             | <b>V</b>           | V                      |
| Share exclusive offers through PVC website                            | V                    | <b>V</b>           | V                      |
| Access to business advertising on PVC website                         | V                    | <b>V</b>           | V                      |
| Opportunity to provide lucky door prize at events                     | V                    | <b>V</b>           | V                      |
| Exclusive use of PVC member logo                                      | V                    | <b>V</b>           | V                      |
| Opportunity to sponsor events   | V                    | <b>V</b>           | V                      |
| Opportunity to host events  | V                    | <b>V</b>           | V                      |
| Share posts through PVC Facebook page                                 |                      |                    | V                      |
| Logo displayed on PowerPoint slide at events                          |                      |                    | V                      |
| Logo placement in PVC e-newsletters                                   |                      |                    | V                      |
| Bring pull up banner to display at PVC events                         |                      |                    | V                      |
| "Shout Out" at PVC events   |                      |                    | V                      |
| Rotating logo on PVC website  |                      |                    | V                      |
| EDM mailouts to PVC database  |                      | 1                  | 4                      |
| Education   |                      |                    |                        |
| Receive monthly e-newsletter  | V                    | V                  | V                      |
| Training and business education seminars                              | V                    | V                  | V                      |
| Opportunity to present <b>Lunch &amp; Learn</b> educational webinars  | V                    | <b>V</b>           | V                      |
| Advocacy  |                      |                    |                        |
| Representation at Local, State and Federal Government levels          | V                    | V                  | V                      |
| Participate in surveys to determine key advocacy issues               | V                    | V                  | V                      |
| Other Benefits  |                      |                    |                        |
| Access to member discounts and offers                                 | V                    | V                  | V                      |
| Use of our <b>Member Success Plan</b>                                 | V                    | V                  | V                      |
| Diagnostic session from <b>Western Sydney Business Centre</b>         | V                    | V                  | V                      |
| Affiliate Membership of <b>Business Australia</b>                     | V                    | V                  | V                      |
| Ability to post of our <b>Job Board</b>                               | V                    |                    |                        |